



Invitation

Tuesday, April 21st, 2015, 6 pm

Saudi Women's Participation in National Development

Lecture by **Dr Basmah M. Omair**

Venue

Zentrum für Literatur-
und Kulturforschung
Trajekterraum, 3rd floor

Schützenstraße 18
10117 Berlin

In Saudi Arabia an environment empowering women's participation in national development is steadily emerging. This is one of the results of a study undertaken by the Khadijah Bint Khuwailed Center - a Women Empowerment Center at the Jeddah Chamber of Commerce and Industry - which will be presented by Dr Basmah Omair, CEO of the Center. Doing business or finding a job in Saudi Arabia are more challenging for women, especially due to cultural and tradition norms. However, certain trends have fostered women to take on more active roles in the Kingdom. For example in family businesses as female family members become shareholders via inheritance, they will tend to request a role in the governance and oversight of the business. Similar developments can be found in the education and health sector, where women have reached leadership positions.

Dr Basmah M. Omair is CEO of the Khadijah Bint Khuwailed Center at the Jeddah Chamber of Commerce and Industry. The center is lobbying for the economic empowerment of women in Saudi Arabia. Dr Omair worked on many regulatory reforms that came into effect recently allowing women's increased participation in national development in many different sectors. Prior to her current post, Dr Omair was a Consultant for the American University in Washington DC and the Global Peace Organization, evaluating the education system in Iraq.

The event is open to the public, with advance registration requested at: yasser.mehanna@zmo.de

GEFÖRDERT VOM



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