



ZMO-Kolloquium 2012/2013

The Impossible Aesthetic: Situating Research in Arts and Social Sciences/Humanities

Thursday, October 25th, 2012, 6 pm

Hey Little Aborigines, Where Is Your Museum? On the Meaning of Contemporary in Contemporary Art

Lecture by Dr Vesna Madzoski

The end of Cold War has been considered by many as a moment marking the beginning of an unprecedented globalization process that changed the world in which we live. Under the guise of freedom and democracy, what was successfully spread was the system of liberal capitalism, introducing new market logic worldwide. Simultaneously, we have witnessed the expansion of institutions of contemporary art, from biennials to museums, also demanding the change of art production in localities at stake. This lecture will offer a possible outline of those changes but also question what the system of contemporary art has begun to signify in the meantime. Nowadays, we measure cultural and economic development of a place on the basis of existence or absence of museums of contemporary art. Hence, our aim will be to try to understand why such an abstract notion entailing perception of time has been used to describe current artistic production, and we will try to reveal the practices usually hidden behind it.

Venue:

Zentrum Moderner Orient
Kirchweg 33

14129 Berlin

GEFÖRDERT VOM



Bundesministerium
für Bildung
und Forschung

Vesna Madzoski is an independent theorist and researcher based in Amsterdam. She has a PhD in Philosophy from the European Graduate School, Saas-Fee, Switzerland. Her PhD research, entitled *DE CVRATORIBVS. The Dialectics of Care and Confinement* focused on the history of curating, the transformations of this practice in the past fifty years and its relationship with the political and economic system. She has been one of the editors of *Prelom*, a Belgrade-based journal for art and theory, and since 2006 is a member of the artists' collective Public Space With A Roof in Amsterdam. More info: <http://madzoski.synthasite.com>.